

Data Privacy Compliance Made Simple



Hands-on legal, technical, & operational support tailored for growing organizations

- ✓ Turnkey programs from discovery to implementation
- ✓ Practical artifacts not just reports
- ✓ Clear priorities designed for limited budgets

What is DPDPA?

The Digital Personal Data Protection Act 2023 (DPDPA) is India's law that governs collection, storage, processing, transfer, and breach handling of digital personal data, sets rights for individuals and duties for organizations, and establishes a Data Protection Board to enforce the law.



DPDPA Applicability



Who It Applies To: Any organization processing digital personal data of individuals in India.



Types of Data Covered: Online data and offline data that is later digitized.



Processing Outside India: Applies if goods or services are offered to people in India.



Extraterritorial Scope: The Act extends outside India when the data processing is connected to serving individuals in India.

Why is Data Privacy Essential?



Increases company brand value and builds public trust



Compliance with local and global regulatory requirements



Provides competitive differentiator



Meet client expectations and trust



Reduce risk of data breach, increase value and quality of data



Reduce risk of employee and consumer lawsuits and impending fines

What does it mean to be DPDPA Non-compliant?

Non-compliance with the Digital Personal Data Protection Act (DPDPA) can lead to major financial and operational consequences, including heavy fines, mandatory corrective actions, and reputational damage.

Key penalties include:

- Severe financial penalties for non-compliance
- Cease-processing orders and mandated corrective actions
- Reputational damage that erodes trust and credibility

Penalties for non-compliance:



Up to INR 250 crore:

For failing to take reasonable security safeguards to prevent personal data breaches.



Up to INR 200 crore:

For failing to notify the Data Protection Board and affected individuals in the event of a personal data breach.



Up to INR 200 crore:

For breaches of additional obligations regarding the processing of children's personal data.



Up to INR 150 crore:

For breaches of additional obligations for Significant Data Fiduciaries.

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Penalties for non-compliance:



Up to INR 50 crore:

For various other violations not specified with a higher penalty, such as failing to comply with transparency requirements.



Up to INR 10,000:

For breaches in observing the basic duties of a data principal.

Other Consequences:



Corrective Measures: The Data Protection Board can order a company to cease processing data or take other corrective actions.



Reputational Damage: Non-compliance can lead to public disclosure of violations, harming an organization's reputation and customer trust.



Loss of Data: Companies may be forced to delete unlawfully processed data.



Impact on Operations: Penalties can be severe enough to significantly impact business continuity.



OFFERING 1

Compliance Program End-to-End

Outlining for all growing businesses to build practical, demonstrable compliance aligning with India's Digital Personal Data Protection framework.

The given approach blends legal clarity, product-friendly engineering, and hands-on operational support so organizations get usable artifacts, not just reports.

Compliance Program End-to-End

A turnkey privacy program that moves your organization from gap discovery to demonstrable DPDPA readiness, combining legal, technical, and operational work into one coordinated delivery.

Who This Is For

- All companies with growing data volumes and regulatory exposure
- Companies preparing for audits, funding, or cross-border operations



Key Deliverables That PearlRain Digital Will Be Responsible For

- ✓ Gap Analysis Report with prioritized remediation roadmap
- ✓ Full Record of Processing Activities (RoPA) mapped to systems and vendors
- ✓ Data Protection Impact Assessment (DPIAs) for high-risk processes with mitigation plans
- ✓ Policies and Templates: privacy notice, data retention, access control, third-party clauses, breach policy
- ✓ Consent Strategy and Notices tailored to customer journeys
- ✓ Data Subject Request (DSR) Process design and operational playbook
- ✓ Incident Response Playbook and one tabletop simulation
- ✓ Handover Pack: operational playbook, training materials, executive summary

Timeline & Delivery Model

- **Typical engagement:** 8–12 weeks
- **Milestones:** Kickoff and discovery; assessment & Record of Processing Activities (RoPA); design & DPIAs; implementation support; training & handover
- Fixed-fee or phased billing tied to milestones
- **Pricing:** Please call to discuss



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Why Choose Us For Compliance Program End-to-End



Practical artifacts
you can present to
auditors and
regulators



Combined legal,
product, and
engineering focus
for implementable
controls



Clear prioritization
for limited budgets

Next Steps

1. Book a 60-minute scoping call.
2. We send a tailored Statement of Work with milestones and fixed price.
3. Kickoff with data-flow workshops and stakeholder interviews.





OFFERING 2

Managed Data Subject Requests (DSR)

Built for consumer-focused organizations managing regular data requests, this managed DSR service removes operational complexity while ensuring full DPDPA compliance.

You get branded intake workflows, verified fulfilment, monthly reporting, and regulator-ready documentation; delivered with reliable SLAs and zero internal strain.

Managed Data Subject Requests (DSR)

An operational service that handles data subject requests, reducing legal and operational burden while meeting regulatory timelines and SLA expectations.

Who This Is For

- Consumer-facing organizations with frequent DSRs (Data Subject Requests)
- Teams lacking bandwidth or specialist process experience



Core Services That PearlRain Digital Will Deliver

- ✓ Branded DSR Intake forms and public-facing workflow
- ✓ Case Management: intake, verification, fulfilment, audit trail
- ✓ SLA-backed Fulfilment with monthly reporting and dashboards
- ✓ Template Library: response letters, ID verification scripts, redaction guidance
- ✓ Escalation and Audit Support for regulator queries

Operating model and SLAs

- **Monthly retainer** covers up to a defined number of DSRs; per-request pricing beyond that
- **Standard SLA:** acknowledgement within 48 hours, fulfilment timelines per DPDPA requirements
- **Pricing:** Please call us to discuss

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Why Choose Us For Managed Data Subject Requests (DSR)



Reduces
operational risk &
missed deadlines



Transparent
reporting and
audit-ready trails



Rapid scale-up
during incidents
or campaign spikes

Next Steps

1. Provide current DSR volumes and sample request types.
2. We propose a retainer level and SLA schedule.
3. Deploy intake forms, train your intake team, and begin managed fulfilment.



OFFERING 3

DPO as a Service (DPOaaS)

A practical, cost-efficient DPO solution for SMBs that need experienced privacy stewardship without adding headcount.

You get continuous oversight, audit preparedness, vendor due diligence, DPIA reviews, and monthly dashboards, embedding strong governance and clear accountability across your organization.

DPO as a Service (DPOaaS)

Fractional Data Protection Officer delivered as an ongoing retainer that embeds privacy governance, compliance oversight, and regulator-ready documentation into your organization.

Who This Is For

- Organizations that need continuous compliance oversight but not a full-time Data Protection Officer (DPO)
- Companies seeking an experienced privacy lead for governance and regulator liaison



Core Responsibilities PearlRain Digital Will Lead

- ✓ **Governance and Oversight:**
Maintain compliance roadmap, policy updates, and Record of Processing Activities (RoPA) governance
- ✓ **Regulatory Liaison:**
Prepare responses, coordinate audits, and manage regulator communication readiness
- ✓ **Vendor and Contract Reviews:**
Periodic due diligence and standard clause updates
- ✓ **Data Protection Impact Assessment (DPIA) Coordination:**
Review and approve DPIAs and remediation tracking
- ✓ **Training and Awareness:**
Quarterly role-based sessions & ad-hoc guidance
- ✓ **Monthly Reporting:**
Compliance dashboard, open risks, and remediation status

Engagement Model

- Retainer tiers by hours per month (e.g., 20, 40, 80 hours) with rollover and emergency support blocks
- Clear deliverables each quarter and priority SLAs for urgent matters
- Pricing: Please call us to discuss



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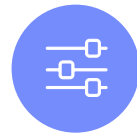
Why Choose Us For DPO As A Service



Senior privacy
expertise without
headcount
overhead



Proactive risk
reduction and
documented
compliance posture



Integration with
legal, product,
and IT for practical
controls



Ready to Strengthen Your DPDPA Compliance?

Speak to Our Privacy Experts



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<https://pearlraindigital.net/data-privacy.html>

